



Advice, industry insights and an impartial view into the world of leisure vehicles and travel, from the motorhome nerd himself, Matt Sims.



FEATURED ON

BBC
NEWS

BBC
RADIO

5 live

Out&AboutLive

MMM
THE MOTORHOMERS' MAGAZINE

WORLD OF
MOTORHOMES
AND CARAVANS

Practical
Motorhome

ELITE
ENTREPRENEURS

BIOGRAPHY

Matt started out as a sound engineer in the music business with a brief time onstage himself with a record deal in the UK and USA. Matt's business life began in 1996, working as the Conference and Events Manager for a London based company. In 1999 Matt purchased the business for just £2 and launched his own events agency. Matt steered the business to a multi-million international turnover, with tremendous growth in the UK and UAE, running many significant global events and scooping awards.

In 2010, now father to 4, Matt sold his events company to pursue a passion for a B2C business launching an award-winning Motorhome dealership in Bristol.

In 2011 he won the prestigious 'Business Insider 42 under 42' award recognising future business entrepreneurs.

2015 saw the launch of 'The Motorhome Holiday Company', focusing on motorhome hire and sales. In 2020 and emerging out of Covid lockdowns, the business grew with exciting new projects launching, including the leisure and camping accessory shop www.thatleisureshop.com - launching online and in-store.

2021 saw the first issue of the magazine 'Staycation Inspiration' and the company's monthly 'Campsite Availability e-Alerts'.

The podcast www.motorhomematt.co.uk launched at the end of 2021 and focused on the world of campervans, caravans and motorhomes.

SPEAKING TOPICS

Matt is available to speak on a number of topics, both at consumer events and business conferences. He is available for comment and interview on radio and TV.

Some topics Matt has spoken on recently:

BUSINESS EVENTS

"From £2 to a Multi-Million Pound business!" - How an 'overnight' success took ten years to build.

"Why do you do what you do?" - Evidence shows that communicating why you do what you do is much more important than communicating what you do. Hear Matt's 'why' and start to discover yours.

"Covid, Brexit and now a War" - The impact on British tourism.

"Opening a retail leisure shop, both high-street and online, in the midst of a pandemic."

CONSUMER EVENTS

"Which motorhome is right for you?" - Hints, tips and advice on choosing the right motorhome.

"Wild Camping... What are the rules?" - What is wild camping and can I do this in my motorhome?

"Make money from your motorhome" - How to make an income from your motorhome through hire. A nightmare or a joy, the perils, pitfalls and benefits.

